



SMACK HAPPY

VIDEOCAST

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VIDEOCAST NOTES #012

HOW TO WIN THROUGH BUSINESS LEADERSHIP AND PERFORMANCE

CONDENSED NOTES & KEY TAKEAWAYS

LEADERSHIP INSPIRATION

“Motivation is the art of getting people to do what you want them to do because they want to do it.”
— Dwight D. Eisenhower

Servant Leadership

“Good leaders must first become good servants.” — Robert K. Greenleaf

Servant leadership suggests the concept of a leader also being a good servant. Various advocates of servant leadership include big names such as Robert K. Greenleaf, Mother Teresa, Martin Luther King Jr, Lao Tzu, etc.

Listening is an Act of Love

Akeisha speaks about how listening is an act of love. If you're wondering more about what this means, take a deeper look at the publication by Dave Isay, *Listening Is an Act of Love: A Celebration of American Life from the StoryCorps Project*.

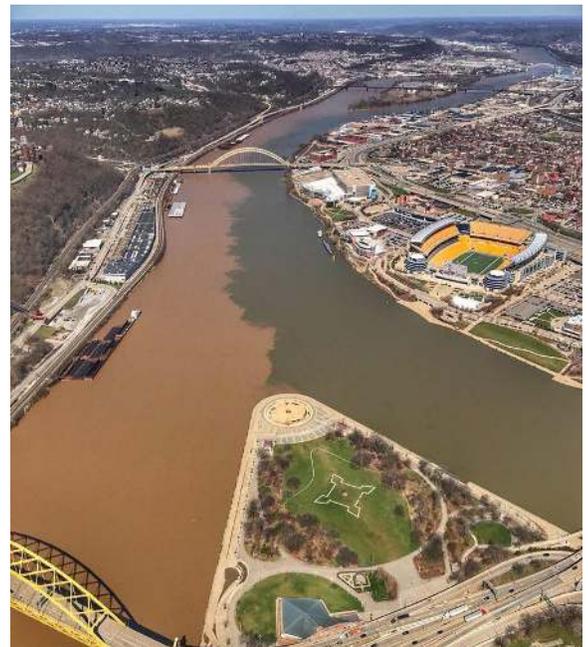
What are the 4 pillars of effective leadership?

1. Communication
2. Relationships
3. Strategies
4. Asking or Making Requests



Fun Fact

In the Videocast, we didn't quite know the answer to, “What is that called again when the two rivers join and you can see the line of delination?” Well, it's **confluence**! In geography, a confluence is the meeting of two or more bodies of water. Sometimes, this can be very unusual due to the dramatic visual contrast - you can see the boundaries, where the two (or three) differently colored rivers mix to form one larger river.



This week's special guest:
**Akeisha Johnson, Owner of
An Inspired Story**

Akeisha is a leadership and performance coach. The clients that she works with live inspired lives because they are actually doing the things that they always wanted to do, becoming intentional authors of their life stories. This is where miracles are created and experienced. Learn more about An Inspired Story and Akeisha on her website, www.aninspiredstory.com.